

Mohammed Karim

Linguistics – Marketing

Göttingen, Germany

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Current Jobs

Since Feb. 2024	University of Göttingen – Department of Linguistics Student Assistant: Managing social media platforms, and content creation
Since Apr. 2025	Goethe University Frankfurt Research Assistant: Data collection on Kurdish language

Skills & Toolkit

Digital Marketing & Strategy	Social Media Management, Content Strategy, Email Marketing, Campaign Analytics, Cross-Platform Publishing
Marketing platforms & tools	Meta Business Suite, Later, Sprout Social, Mailchimp, Google Analytics, Meta Insights
Visual Design & Layout	Adobe Creative Suite (Photoshop, Illustrator, InDesign), Figma, Procreate
AI Image Generation & Control	Midjourney, Ideogram, Adobe Firefly, Stable Diffusion
Video Editors & AI Motion	Final Cut Pro, Runway ML, Premiere Pro, DaVinci Resolve
Languages	Kurdish: Native English: Fluent (C1) German: Intermediate (B1) – Actively advancing towards B2

Education

2022 – 2026	University of Göttingen MA student: English Language, Literature, and Cultures Key Coursework: Theoretical Linguistics, International & High-tech Marketing Thesis: “Multilingual Branding in Virtual Linguistic Landscape: English German Distribution in Global Brand’s Websites in Germany”
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2014 – 2018	University of Sulaimani , College of Languages, English department Bachelor's degree in English Language and Literature
May – July, 2019	Cambridge Online Teacher Training course, IGCSE First Language English A training course for Cambridge international teachers
October 2018	Intensive Advanced Education Training by Education 3000
July 2015	University of Sulaimani, American Corner Took advanced Writing and Speaking courses.

Social Media Management & Designing Experience

2024 – Present	University of Göttingen - Department of Linguistics Social Media Management: content creation for the department's social media channels as Instagram, Facebook, YouTube and X.
Feb. 2025 – Sep. 2025	University of Göttingen Marketing Department, International Office Redesign of Instagram Page, and Content Creation Limited-time project for Marketing department, international office
2020 – 2023	Freelance Artist, self-employment Promoting my designs and artworks on different online stores
2015 – 2019	American Corner Organization Graphic Designer and Social Media Manager Designing posters, flyers, banners, leaflets, postcards, etc. Managing and creating content for social media platforms
2011 – 2015	Graphic Designer, JIHAN LAB. Designing and editing photos, albums, and posters.

Teaching Experience

2018 – 2022	English Teacher, The British International School of Sulaymaniyah Teaching First Language Checkpoint & IGCSE curriculum <u>Teaching advanced literature, Grammar and creative writing</u>
2018 – 2022	Private tutor to Cambridge GCSE and SAT English programs to students from international schools.

2019 (2 months)	English Teacher, House of English, Language Center Taught English as a second language, international curriculum
2016 (June-Sep.)	English tutor, American Corner, Taught intensive English-speaking skills to learners of University of Sulaimani
2014-2018	Seminars and Discussions, University of Sulaimani Presented seminars about improving English language skills Organized and led group discussions about the challenges of language learning.

Volunteering Experience

2022, March.	Gerda Henkel foundation, interpreter Working as an interpreter with the German Gerda Henkel foundation in one of their projects in collaboration with the Revival of Kurds' Heritage organization.
2015 – 2018	University of Sulaimani, American Corner • Arranged seminars and workshops for the university professors • Supervised and mentored new volunteers in the university and the organization • Managed the layout of the projects
2017	P2P: Challenging Extremism, University of Sulaimani Arranged and organized a project to raise awareness about religious and cultural extremism
2016	Empowering Women to Become Leaders project Assisted the director at arranging the project, inviting the speakers and the guests
2016	American Private Center, Organizer Worked with the American center in a workshop to develop the students' ability in different skills: Leadership, Critical Thinking, Team Building, CV Writing and Job Interviews
2016	Y-Peer Educator, Youth Peer Education Network A training program to work with youths and showing how to solve their problem

Achievements & Certificates

15 – 28 July 2023	CreteLing 2023 Certificate of Completion: Intensive courses on Syntax and Semantics.
2022	Appreciation Letter for excellent performance and professionalism from the British International School of Sulaymaniyah.
2021	Advanced Classroom Management in Teaching from IDEL Institute.
May 2019-July 2019	Cambridge Online Teacher Training course, IGCSE First Language English Completed the online Extension Cambridge IGCSE First Language English (0500) course conducted by Cambridge Assessment International Education.
2018	Certificate of completing Intensive Advanced Training by Educationoon 3000
2016	Certificate from USA Consulate for leading and tutoring an English club
2016	Certificate of completion on studying in the USA by the USA Consulate
2016	Certification of completion: a workshop with American Private Center.

References

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