

# Mohammed Karim

Linguistics – Marketing

Göttingen, Germany

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## Current Jobs

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- Since Feb. 2024      **George August Universität Göttingen – Department of Linguistics**  
Student Assistant: Managing social media platforms, and content creation
- Since Apr. 2025      **Goethe University Frankfurt**  
Research Assistant: Data collection on Kurdish language

## Education

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- 2022- present      **University of Göttingen**  
MA student: English Language, Literature, and Cultures  
Key Coursework: Theoretical Linguistics, International & High-tech Marketing  
**Thesis:** “Multilingual Branding in Virtual Linguistic Landscape: English German Distribution in Global Brand’s Websites in Germany”
- 2014-2018      **University of Sulaimani**, College of Languages, English department  
Bachelor’s degree in English Language and Literature
- May – July, 2019      **Cambridge Online Teacher Training course, IGCSE First Language English**  
A training course for Cambridge international teachers
- October 2018      Intensive Advanced Education Training by Educationoon 3000
- July 2015      University of Sulaimani, American Corner  
Took advanced Writing and Speaking courses.

## Social Media Management & Designing Experience

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- 2024 – Present      **George August Universität Göttingen - Department of Linguistics**  
Social Media Management: content creation for the department’s social media channels as Instagram, Facebook, YouTube and X.

- Feb. 2025 – Sep. 2025     **George August Universität Göttingen**  
**Marketing Department, International Office**  
 Redesign of Instagram Page, and Content Creation  
 Limited time project for Marketing department, international office
- 2020 – 2023                 **Freelance Artist, self-employment**  
 Promoting my designs and artworks on different online stores
- 2015 – 2019                 **Graphic Designer and Social Media Manager, American Corner Organization**  
 Designing posters, fliers, banners, leaflets, postcards, etc.  
 Managing and creating content for social media platforms
- 2011 – 2015                 **Graphic Designer, JIHAN LAB.**  
 Designing and editing photos, albums, and posters.

### **Teaching Experience**

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- 2018 – 2022                 **English Teacher, The British International School of Sulaymaniyah**  
 Teaching First Language Checkpoint & IGCSE curriculum  
Teaching advanced literature, Grammar and creative writing
- 2018 – 2022                 Private tutor to Cambridge GCSE and SAT English programs to students  
 from international schools.
- 2019 (2 months)           **English Teacher, House of English, Language Center**  
 Taught English as a second language, international curriculum
- 2016 (June-Sep.)           **English tutor, American Corner,**  
 Taught intensive English-speaking skills to learners of University of Sulaimani
- 2014-2018                   **Seminars and Discussions, University of Sulaimani**  
 Presented seminars about improving English language skills  
 Organized and led group discussions about the challenges of language learning.

### **Volunteering Experience**

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- 2022, March.                 **Gerda Henkel foundation, interpreter**  
 Working as an interpreter with the German Gerda Henkel foundation in one of their  
 projects in collaboration with the Revival of Kurds' Heritage organization.
- 2015 – 2018                 **University of Sulaimani, American Corner**
  - Arranged seminars and workshops for the university professors

- Supervised and mentored new volunteers in the university and the organization
- Managed the layout of the projects

- 2017                    **P2P: Challenging Extremism, University of Sulaimani**  
Arranged and organized a project to raise awareness about religious and cultural extremism
- 2016                    **Empowering Women to Become Leaders project**  
Assisted the director at arranging the project, inviting the speakers and the guests
- 2016                    **American Private Center, Organizer**  
Worked with the American center in a workshop to develop the students' ability in different skills: Leadership, Critical Thinking, Team Building, CV Writing and Job Interviews
- 2016                    **Y-Peer Educator, Youth Peer Education Network**  
A training program to work with youths and showing how to solve their problem

### **Achievements & Certificates**

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- 15 – 28 July 2023                    **CreteLing 2023**  
Certificate of Completion: Intensive courses on Syntax and Semantics.
- 2022                    Appreciation Letter for excellent performance and professionalism from the British International School of Sulaymaniyah.
- 2021                    Advanced Classroom Management in Teaching from IDEL Institute.
- May 2019-July 2019                    **Cambridge Online Teacher Training course, IGCSE First Language English**  
Completed the online Extension Cambridge IGCSE First Language English (0500) course conducted by Cambridge Assessment International Education.
- 2018                    Certificate of completing Intensive Advanced Training by Educatiooon 3000
- 2016                    Certificate from USA Consulate for leading and tutoring an English club
- 2016                    Certificate of completion on studying in the USA by the USA Consulate
- 2016                    Certification of completion: a workshop with American Private Center.

## Languages

**Kurdish:** Native Language

**English:** Fluent

**German:** B1

## Technical Skills

**Microsoft Office:** Word, Excel and PowerPoint

**Designing Programs:** Procreate, Adobe Photoshop, InDesign, Figma, Adobe Premiere Pro, Final Cut P

## References

**Dr Rebeen Kareem**, Head of English Dep.  
Professor of Syntax.  
University of Sulaimani  
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**Dr. Hedzer (Hedde) Hugo Zeijlstra**  
Professor of Linguistics  
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**Zhala Noori**, Head of American corner  
University of Sulaimani, Translation Department  
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**Dr Zana Abdulkareem**, Professor and Headmaster  
The British International School of Sulaimani  
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**Dr Sara Othman**, Professor of Morphology  
University of Sulaimani, English Department  
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**Dr. Ekaterina Vostrikova**, Professor of Semantics  
Professor of Semantics  
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